

Changes in Hemnet's management team - Jens Melin appointed interim CFO

On August 9, **Jens Melin** will take on the role as interim Chief Financial Officer (CFO) at Hemnet, in conjunction with Carl Johan Åkesson leaving the company, as was previously announced. Jens Melin, who joined Hemnet in 2019 as Head of Group Accounting & Control, has previous experience as an Authorised Public Accountant at PwC and Group Financial Controller at Autoliv. In parallel, the search for a new CFO continues.

In addition, Hemnet's management team will be strengthened by two new members. On August 17, **Anna Kempe** will take on the new position as Chief People and Culture Officer. Anna Kempe has extensive experience from positions that include both HR and operational responsibilities at companies such as Schibsted, Wise Group, Circle K and Unilever. The new role is a result of Hemnet's growth, whereby people, culture and recruiting related topics are becoming strategically increasingly important. The change also means that the current Chief Communication and People Officer **Jessica Sjöberg** will take on a more focused communications and branding role as Chief Communication and Brand Officer.

On August 17, **Peter Frey** will also join the company as Chief Technology Officer (CTO). Peter Frey takes over the position from PerOla Schelvander, who is leaving Hemnet after four years. Peter Frey currently works as CTO at Genius Sports, having previously gained many years of experience in similar roles at Betsson Group, Bonnier News and Aftonbladet, among others.

Cecilia Beck-Friis, CEO of Hemnet:

"I am very pleased that Jens has agreed to take on the role of interim CFO while we continue searching for a permanent solution. The company is in very good hands with Jens, as he is both experienced and competent and knows Hemnet and our financial processes well."

"I am also looking forward to welcoming two more colleagues to our management team. Both Anna and Peter have long and extensive experience in their respective fields and will be excellent additions to our management team and organisation. I would also like to take this opportunity to thank PerOla for his efforts as CTO during a time when the development of Hemnet's technical platform has been absolutely central to our success and growth."

For more information, please contact:**Press enquiries**

Staffan Tell, Head of PR

M: +46 733 67 66 85

E: staffan.tell@hemnet.se

IR enquiries

Carl Johan Åkesson, CFO

M: +46 708 30 70 57

E: cj.akesson@hemnet.se

Nick Lundvall, IR Manager & Head of Corporate Development

M: +46 76 145 21 78

E: nick.lundvall@hemnet.se

About Hemnet

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 20 years. Hemnet shares a mutual passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet's is listed on Nasdaq Stockholm ('HEM').

Follow us: hemnetgroup.com / [Facebook](#) / [Twitter](#) / [LinkedIn](#) / [Instagram](#)