



# 9 out of 10 sold properties were advertised on Hemnet during 2022

## - New housing statistics confirm Hemnet's market share

On July 4th, Statistics Sweden released data on the housing market for the full year of 2022. A total of 107,248 apartments and 65,546 detached houses (including vacation homes) were sold in 2022. In the same year, 150,968 properties were sold that had been advertised through Hemnet, representing 87.4% of the total number of properties sold, which is in line with the previous year (87.6%).

### **Erik Holmberg, Market Analyst at Hemnet:**

"An important purpose of Hemnet is to provide home sellers with optimal exposure, and with more than 50 million visits per month we maximize their opportunities in the housing market. The latest housing statistics confirm that 9 out of 10 home sellers in Sweden choose to advertise on Hemnet when facing perhaps the biggest transaction of their lives."

### **To access the Statistics Sweden's statistics, please visit:**

<http://www.scb.se/hitta-statistik/statistik-efter-amne/boende-byggande-och-bebyggelse/fastighetspriser-och-lagfarter/fastighetspriser-och-lagfarter/pong/statistiknyhet/forsaljning-av-bostadsratter-2021-och-2022-korrigerad-2023-07-04/>

[http://www.statistikdatabasen.scb.se/pxweb/sv/ssd/START\\_BO\\_BO0501\\_BO0501B/FastprisPSRegAr/](http://www.statistikdatabasen.scb.se/pxweb/sv/ssd/START_BO_BO0501_BO0501B/FastprisPSRegAr/)

[http://www.statistikdatabasen.scb.se/pxweb/sv/ssd/START\\_BO\\_BO0501\\_BO0501B/FastprisFHRegAr/](http://www.statistikdatabasen.scb.se/pxweb/sv/ssd/START_BO_BO0501_BO0501B/FastprisFHRegAr/)

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### **About Hemnet**

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 20 years. Hemnet shares a mutual passion

for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet is listed on Nasdaq Stockholm ('HEM').

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