



Hemnet opens nominations and introduces the jury for the fifth Guldhemmet

On March 7, 2024, the fifth edition of Guldhemmet will take place. Guldhemmet is Sweden's largest housing gala, an initiative by Hemnet that celebrates and shines a spotlight on extraordinary achievements among real estate agents and property developers from the past year.

A total of ten awards will be presented during the gala. Four of these awards (Top Agent of the Year, Agent of the Year - apartments, Agent of the Year - houses, Agent Company of the Year) are based on Hemnet's sales statistics, while the winners of the other awards are selected by a jury based on nominations. Nominations are now open as of October 6, allowing real estate agents and property developers from across the country to nominate their favorites for prestigious awards such as Agent Personality of the Year, Shooting Star of the Year or Housing Project of the Year.

"We have wanted to create a platform with Guldhemmet that really puts the spotlight on a hardworking industry. It's very exciting that over the past four years, Guldhemmet has become Sweden's largest housing gala, and Hemnet has established an award that truly means something to those who are nominated and to all the winners. The past year has been one of the toughest in a long time for many in the property industry, which is why we feel it is particularly important to recognize all those who work hard to help people find a place to call home," says **Cecilia Beck-Friis**, CEO of Hemnet.

Nominations are open until December 17, 2023. The winners will be selected by the Guldhemmet jury, consisting of various experts from the real estate and property development industry.

This year's Guldhemmet jury consists of:

Kajsa Crona, Regional Manager at Tengbom

Tobias Olsson, Union Director at Sveriges Arkitekter

Kajsa Hessel, CEO of Svensk Byggtjänst

Anders Carlén, Business Developer at Bonnier News (former editor-in-chief of Byggindustrin and Fastighetsnytt)

Oskar Öholm, Incoming CEO of Mäklarsamfundet

Jenny Persson, Editor-in-Chief of Mäklarvärlden

Claudia Wörmann, Housing Economist at Hypoteket

Maria Björkdahl, Finance and Membership Manager at the Fastighetsmäklarförbundet

Aurora Ruuskanen, Strategic Partnership Manager at Hemnet

During the Guldhemmet gala, awards will be presented in ten different categories aimed at real estate

agents and property developers. Real estate agents can be nominated in the categories of Agent Office of

the Year, Agent Personality of the Year, Shooting Star of the Year, and Agent Assistant

of the Year. Property developers can be nominated in the categories of Housing Project of the Year and Innovator of the year. In addition, several performance awards based on Hemnet's own statistics and share statistics will be presented.

For more information about the gala, visit guldhemmet.se or follow us on Instagram [@guldhemmet](https://www.instagram.com/guldhemmet).

For more information, please contact:

Press enquiries

Staffan Tell, Head of PR

M: +46 733 67 66 85

E: staffan.tell@hemnet.se

About Hemnet

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 20 years. Hemnet shares a mutual passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet is listed on Nasdaq Stockholm ('HEM').

Follow us: hemnetgroup.com / [Facebook](https://www.facebook.com/hemnet) / [Twitter](https://twitter.com/hemnet) / [LinkedIn](https://www.linkedin.com/company/hemnet) / [Instagram](https://www.instagram.com/hemnet)