



Hemnet's Buyer Barometer October 2025: Slight drop in housing price expectations

In Hemnet's Buyer Barometer for October, 30 percent of home buyers stated that they expect housing prices to rise over the next six months. This is a decrease of 3 percentage points compared to the September survey.

At the same time, the share of buyers who believe prices will fall increased by 2 percentage points – from 16 percent in September to 18 percent in October.

The net result is therefore +13 percentage points, a decrease of 3 percentage points from the previous month.

For five consecutive months now, housing price expectations have swung back and forth without following a clear trend. Each month during this period, the change has moved in the opposite direction compared to the month before.

Percentage of buyers expecting:

Increasing prices: 30.5 percent (32.6% in the previous month)

Decreasing prices: 17.8 percent (16.1% in the previous month)

Unchanged prices: 51.7 percent (51.4% in the previous month)

Erik Holmberg, market Analyst at Hemnet, commented:

"It's somewhat surprising that housing price expectations declined in October. Partly given the unexpected interest rate cut and announcements of upcoming political stimulus measures. But also considering that the housing market has started the autumn on a relatively strong note, with rising prices and high activity."

Hemnet's Buyers' Barometer went out to 2,110 respondents between 1 and 3 October.

For more information, please contact:

Contact

Erik Holmberg, market analyst Hemnet

M: +46 72-55 88 050

E: erik.holmberg@hemnet.se

About Hemnet Buyers' Barometer

The Buyer's Barometer is a survey that asks Hemnet visitors who plan to buy a home in the next six months, "How do you think property prices will develop where you live in the next six months?". The survey has at least 600 responses and is conducted monthly. The first survey was conducted in September 2017.

**About Hemnet**

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 20 years. Hemnet shares a mutual passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet is listed on Nasdaq Stockholm ('HEM').

Follow us: hemnetgroup.com / [Facebook](#) / [LinkedIn](#) / [Instagram](#)

Image Attachments

[Hemnet's Buyers' Barometer Oct 2025](#)