



Hemnet's Buyer Barometer December 2024: Significant increase of buyers believe in increasing house prices

In Hemnet's Buyer Barometer for December, 54 percent of surveyed buyers stated that they believe housing prices will rise over the next six months. This is an increase of 4 percentage points compared to the November survey and the highest recorded level in three and a half years.

The share of buyers expecting falling prices simultaneously decreased by 1 percentage point, from 13 percent in November to 12 percent in December. Overall, this results in a net figure for Hemnet's Buyer Barometer of +42 percentage points, 5 percentage points higher than the November survey. Over the past year, this net figure has risen from -8 to +42, and the share of buyers expecting rising prices has increased from 23 to 54 percent.

Percentage of buyers expecting:

Increasing prices: 54.0 percent (49.7% in the previous month)

Decreasing prices: 11.6 percent (12.7 % in the previous month)

Unchanged prices: 34.4 percent (37.6% in the previous month)

Erik Holmberg, market Analyst at Hemnet, commented:

"Buyers' price expectations continue to strengthen at historically high levels. In November, we saw both a double rate cut and indications of eased credit restrictions. This likely explains the continued increase in confidence in rising prices. My assessment is that if the proposed easing of credit restrictions becomes a reality next year, it will likely have a significant impact on housing prices".

Hemnet's Buyers' Barometer went out to 2,035 respondents between 1 and 3 December.

For more information, please contact:

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About Hemnet Buyers' Barometer

The Buyer's Barometer is a survey that asks Hemnet visitors who plan to buy a home in the next six months, "How do you think property prices will develop where you live in the next six months?". The survey has at least 600 responses and is conducted monthly. The first survey was conducted in September 2017.



About Hemnet

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 20 years. Hemnet shares a mutual passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet is listed on Nasdaq Stockholm ('HEM').

Image Attachments

[Hemnet's Buyers' Barometer December 2024](#)