Hemnet’s Buyer Barometer November 2025: Price expectations slightly up

In Hemnet’s Buyer Barometer for November, 33 percent of home buyers say they believe housing prices will rise over the next six months. This is an increase of 3 percentage points compared to October.

At the same time, the share expecting falling prices has increased slightly, from 18 to 19 percent. As a result, the net figure — the difference between optimists and pessimists on the market — rises slightly, from +13 to +14 percentage points.

Percentage of buyers expecting:
Increasing prices: 32.8 percent (30.5% in the previous month)
Decreasing prices: 19.0 percent (17.8% in the previous month)
Unchanged prices: 48.3 percent (51.7% in the previous month)

Erik Holmberg, market Analyst at Hemnet, commented:
“Price expectations among home buyers remain relatively stable, with only small movements during the autumn. At the same time, there are signs of a continued price recovery following a spring and summer of weaker price trends. However, the differences between different parts of the country are significant. In particular, the apartment market in Stockholm is performing relatively well and is now only a few percent below the previous peak levels from 2022.”

Hemnet’s Buyers’ Barometer went out to 2,942 respondents between 1 and 3 November.

For more information, please contact:

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About Hemnet Buyers’ Barometer
The Buyer’s Barometer is a survey that asks Hemnet visitors who plan to buy a home in the next six months, “How do you think property prices will develop where you live in the next six months?”. The survey has at least 600 responses and is conducted monthly. The first survey was conducted in September 2017.

About Hemnet
Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 20 years. Hemnet shares a mutual

passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company’s vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet is listed on Nasdaq Stockholm (‘HEM’).

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