



Hemnet's Buyer Barometer November 2025: Fewer Home Buyers Expect Prices to Fall

In Hemnet's Buyer Barometer for December, the share of home buyers who expect falling housing prices decreased noticeably – from 19 percent in November to 13 percent in December.

At the same time, the share expecting rising prices remained unchanged from November, at 33 percent. The shift therefore occurred mainly among those who previously anticipated falling prices. This group instead moved into the category expecting unchanged prices. The share expecting stable price developments increased by 6 percentage points and reached 54 percent – the highest level ever recorded.

Overall, this results in a net figure – the difference between those expecting rising versus falling prices – of +19 percentage points. This is an increase of 5 percentage points compared with November.

Percentage of buyers expecting:

Increasing prices: 32.7 percent (32.8% in the previous month)

Decreasing prices: 13.3 percent (19.0% in the previous month)

Unchanged prices: 54.0 percent (48.3% in the previous month)

Erik Holmberg, market Analyst at Hemnet, commented:

"One can conclude that home buyers generally expect only small movements in the housing market going forward, without any major shifts. A record share believes prices will remain unchanged, and a historically small proportion expect them to fall. This is also reflected in the price development during the autumn, where movements have been modest and the annual rate is only slightly above last year's level."

Hemnet's Buyers' Barometer went out to 2,247 respondents between 1 and 2 December.

For more information, please contact:

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About Hemnet Buyers' Barometer

The Buyer's Barometer is a survey that asks Hemnet visitors who plan to buy a home in the next six months, "How do you think property prices will develop where you live in the next six months?". The survey has at least 600 responses and is conducted monthly. The first survey was conducted in September 2017.

**About Hemnet**

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 20 years. Hemnet shares a mutual passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet is listed on Nasdaq Stockholm ('HEM').

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