Hemnet's Buyers' Barometer November 2026: More buyers expect falling housing prices

The proportion of home buyers who expect falling housing prices increased in November. Of the home buyers surveyed, 21 percent stated that they expect falling housing prices over the next six months. This is an increase of 3 percentage points compared to October, according to the latest survey from Hemnet's Buyers' Barometer.

Meanwhile, the proportion of home buyers expecting rising housing prices decreased by 2 percentage points, from 34 percent in October to 32 percent in November.

Overall, this results in a net figure (the difference between the proportion expecting rising versus falling housing prices) of +11 percentage points in November. This is a decrease of 5 percentage points compared to October.

Share of buyers who expect:

- **Rising prices:** 32.3 percent (34.4% previous month)
- **Falling prices:** 20.9 percent (17.7% previous month)
- **Unchanged prices:** 46.9 percent (47.8% previous month)

Erik Holmberg, Market Analyst at Hemnet, comments:

"That more home buyers now expect falling housing prices is expected against the backdrop of the higher interest rate environment. Even though the survey was conducted before the Riksbank's latest interest rate decision, the hike was anticipated and has likely influenced buyers' views on price development. We have an autumn with strong development in the housing market behind us, and it remains to be seen what effect the rate hike will have going forward. Buyers' price expectations are usually a good indicator of future price movements, but at the same time, it is worth noting that there are still more people who expect rising rather than falling housing prices."

Hemnet's Buyers' Barometer was sent to 2,122 respondents between 1 November and 4 November 2026.

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About Hemnet's Buyer Barometer: The Buyer Barometer is a survey where visitors to hemnet.se who are planning to buy a home answer the question: "How do you think housing prices will develop where you live over the next 6 months?". The survey has at least 600 respondents and is conducted once a month. The first survey was conducted in September 2017.

About Hemnet

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 25 years. Hemnet shares a mutual passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet is listed on Nasdaq Stockholm ('HEM').

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