



## Higher final prices on Hemnet

**New data from Hemnet reveals that properties in Stockholm's inner city advertised on the platform on average see a bidding increase 5.1 percentage points higher compared to properties not listed on Hemnet. For a property priced at SEK 6 million, this translates to approximately SEK 300,000 more in the final price relative to the asking price.**

### **Bidding premium for Stockholm inner city (March 1–16, 2026):**

- Price increase with a Hemnet listing: **11.3%**
- Price increase without a Hemnet listing: **6.2%**

– Stockholm's inner city often serves as a bellwether for the rest of the country. Right now, we are seeing very high activity where buying pressure is driving up prices. In such a market, the sales strategy becomes crucial; visibility is key to maximizing the transaction and ensuring the right price, says **Erik Holmberg**, Market Analyst at Hemnet.

### **A favorable market for both buyers and sellers**

Currently, housing inventory in Stockholm is at historically high levels, providing buyers with a wealth of options. At the same time, sellers are meeting a favorable market where the average price in Stockholm's inner city exceeded **SEK 120,000 per square meter** for the first time in February.

Further momentum is expected on April 1st, when credit restrictions are eased as the mortgage cap is raised and the intensified amortization requirement is abolished. These changes are anticipated to add further fuel to the price increases. Taken together, there are strong indications of increased activity as the housing market enters the spring season; however, geopolitical tensions may add new uncertainty.

### **For more information, please contact:**

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### **About Hemnet**

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 25 years. Hemnet shares a mutual passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet is listed on Nasdaq Stockholm ('HEM').



# Hemnet

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