



Hemnet's Buyer Barometer May 2025: Fewer homebuyers believe in higher prices

In Hemnet's Buyer Barometer for the month of May, price expectations continued to decrease. Of the surveyed home buyers, 22 percent responded that they expect housing prices to decline over the next six months. This marks an increase of 7 percentage points from April's measurement and the highest level since January 2024.

Despite this increase, a higher proportion still believe in rising housing prices. In May, 29 percent of the surveyed buyers indicated they expect prices to rise, which is a decrease of 6 percentage points compared to April. This results in a net score of +7 percentage points — a decrease of 13 percentage points since April.

Percentage of buyers expecting:

Increasing prices: 28.9 percent (34.7% in the previous month)

Decreasing prices: 22.1 percent (15.0% in the previous month)

Unchanged prices: 49.0 percent (50.3% in the previous month)

Erik Holmberg, market Analyst at Hemnet, commented:

"April was clearly a weaker month in terms of prices compared to the other months so far this year. Both the actual price movements and the declining price expectations are likely closely related to the economic turbulence and increased concerns we've seen in recent weeks. As uncertainty increases, home buyers' caution in taking action grows. It remains to be seen whether this will persist, as the likelihood of declining interest rates in the future is also increasing, which could, in that case, provide support for the housing market."

Hemnet's Buyers' Barometer went out to 2,647 respondents between 1 and 3 May.

For more information, please contact:

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About Hemnet Buyers' Barometer

The Buyer's Barometer is a survey that asks Hemnet visitors who plan to buy a home in the next six months, "How do you think property prices will develop where you live in the next six months?". The survey has at least 600 responses and is conducted monthly. The first survey was conducted in September 2017.

**About Hemnet**

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 20 years. Hemnet shares a mutual passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet is listed on Nasdaq Stockholm ('HEM').

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